

SUSAN MAYS, CURRICULUM VITAE

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EDUCATION:

Columbia University, Ph.D. in Global History (East Asia/China focus), advisor M. Zelin
Dissertation: "Rapid Advance: High Technology in China and the Global Electronic Age"

Qualifying Fields:

Contemporary China and Modern Chinese History
Global Economic and Business History
U.S. -- East Asia Relations

Harvard University, A.M. in Regional Studies East Asia (interdisciplinary), advisor W. Kirby
Thesis: "Rapid Advance: China's Emergence as a Leading Arms Exporter," thesis ranked "Excellent"

Stanford University, M.S. in Engineering-Economic Systems
Full Funding Recipient; Honor's Cooperative Program

Purdue University, B.S. in Industrial Engineering Honor's Program
President of the Industrial Engineering Honor Society; Scholarship Recipient; Dean's List

FELLOWSHIPS AND AWARDS during doctoral studies:

Teachers College of Columbia University, Grant for Diversity and Community Initiatives, 2011
Hofstadter Fellowship(s), History Department, 2003-04, 2004-05, 2006-07, 2007-08, 2009-10
Weatherhead Fellowship from the East Asia Institute, 2005-06
Columbia University International Research and Travel Grant, 2008-09
International History Dissertation Fellowship, 2007-08
Shawn History Scholarship, 2009
Graduate School of Arts and Sciences, Research Grant, 2009

TEACHING AND RESEARCH EXPERIENCE:

Peking University (Beijing, China), *Faculty Fellow*, 2014-present

The University of Texas at Austin, *Lecturer and Research Fellow*, 2013-present

Teaching and research areas: economic and industrial development in East Asia, particularly China, with emphasis on high tech industries, the globalization of human capital, "national champion" enterprises, global supply chain integration.

Columbia University, *Teaching Fellow*, Six semesters

Taught course sections, gave lectures and review sessions, and managed electronic mediums & grading.
Courses Co-Taught: The History of Modern China; Modern China; International History since World War II; The United States since 1945; Modern Europe; and served as a *Thesis Advisor* for East Asia.

WXICC, *Visiting Researcher* in Wuxi, China, 2008-2009

– WXICC is a semiconductor organization charged with developing the industry in China. WXICC was established to promote industry investment, human capital, and regional technology bases in China.

- Through WXICC, I accessed (Chinese language) policy and industry documents and interviewed China’s top semiconductor officials and executives for dissertation research.

RESERCH PRESENTATIONS & SPEAKING ENGAGEMENTS:

The Center for East Asian Studies at The University of Texas, research presentation entitled “China and Chips: High Speed Change in China’s Semiconductor Industry, 1985-2005,” 2014.

International Business Fellows Seminar, University of Texas, McCombs Business School, invited talks.
Spring 2014 – “Is China’s Economic Growth Sustainable?: Lessons from the 1990s and 2000s”
Spring 2014 – “Human Capital in China: Changes and Trends”

Harvard University, Women in International Business, invited convention speaker, 2011 and 2012.
2011 Panel – “Global Leadership: Working Internationally”
2012 Panel – “Going Global with Emerging Markets”

“China Scope at MIT” and “China Scope in NYC” conferences, research presentation entitled “Science, Technology and Innovation in China,” 2010 and 2011.

China Cares Foundation, keynote speaker for the annual national meeting, talk entitled “The China Update: Possibilities for China’s Economy,” 2010.

IMS, a leading global consultancy, invited research presentation, “China’s Semiconductor Industry in Global Context,” 2009.

Columbia University, Shawn Symposium, research presentation, “Intellectual Capital: Wuxi City and the Origins of China’s Semiconductor Industry,” 2009.

United Nations, Institute for International Education, invited speaker for the opening address of the Global Citizenship Programme (China Section), 2006.

Harvard East Asia Society, Graduate Student Conference, research presentation on labor migration in East Asia, 2002.

PUBLICATIONS AND WORKS-IN-PROGRESS:

Book review of Mingqi Li’s *The Rise of China and the Demise of the Capitalist World Economy*, review published in *Enterprise and Society*, Volume 11, Number 3, September of 2010.

“Globalization and Technological Advance: China’s Use of ‘National Champion’ Enterprises in High Technology Industries,” a work-in-progress (for submission to *Enterprise and Society*.)

“East Asia and the Electronic Revolution: How Global Knowledge Sharing and Shifting Supply Chains Influence National Technology Policies,” a work-in-progress (for submission to the *Review of Policy Research*.)

PROFESSIONAL EXPERIENCE:

M~Stone Advisory, 2009-present

Illustrative projects:

- For a government-backed Chinese tech fund, identified investment targets among U.S.-based, Chinese-owned technology firms.
- Advised an investment group consisting of over 20 Chinese CEOs and Chairmen. Provided the group with industry assessments and policy overviews and arranged site visits for their US investment tour.
- Assisted a Chinese organization with identifying and approaching potential U.S. partners for a new project in a Guangdong Shenzhen economic zone.
- Analyzed economic and human capital trends in China for a leading global research firm.
- Assisted executive MBA candidates in assessing industry sectors in East Asia; facilitated introductions and site visits for top-tier executive MBA groups visiting Asia.

A.T.Kearney, *Manager (promoted from Analyst to Associate to Manager)*, New York, NY, 7 years
A.T.Kearney is a global management-consulting firm serving Fortune 500 clients.

- Worked in five countries leading client-consultant teams on long-term, large-scale projects.
- Two projects won awards for being “Top Five” among all of the firm’s annual projects.
- Projects included:
 - Worked with four Fortune 500 clients to establish supply chain strategies in Asia, Europe, and the U.S. Led all analyses and led negotiations with suppliers.
 - Advised an electronics company, utilities firm, and telecom company on improving their internal systems to manage suppliers, inventory, and production.
 - Enabled a major Asian automotive company to appropriately set transfer prices on cross-border shipments of component parts and finished products.
 - Assisted a financial services provider in a total re-organization of its technology and service divisions.

Raychem Corporation, *Production Engineer and Supervisor*, Menlo Park, CA, 1992-1993, 1 year
Raychem was a Fortune 500 company. I was in the “Electronics Products Group.”

- Managed a factory and twenty-five personnel. Improved quality and production.
- Received a “one-off” funding package to attend Stanford graduate school full time.

Texas Instruments, *Industrial Engineering Co-op*, Dallas, TX, 3 years
TI is a global leader in electronics and semiconductors. I was in the “Defense Systems Group.”

- Improved circuit board production through statistical controls and automated equipment.
- Corrected defects in the computer-based planning system for a defense system.

ACADEMIC AND COMMUNITY SERVICE:

Wrote grants and assisted the Board of Directors in launching the new African Dream Academy, a tuition-free school in Monrovia, Liberia, 2011.

Adult Education Committee Member at the Brick Presbyterian Church in New York City. Designed annual syllabus, invited expert speakers, and organized weekly sessions, 2010-2011.

Sponsor for the China Care Foundation, which supports special-needs orphans in China. Initiated and led a conference to benefit the foundation, 2010.

Sponsor for the Little Sisters’ Fund, a scholarship program for at-risk girls in Nepal, 2004-present.

Panel facilitator and planning committee member at Columbia and Harvard Universities for various graduate student conferences on East Asia, 2000-2006.

Section Editor for *The China Review*, section heading “Investment in China,” 1999-2000.

