



DEAN'S DISTINGUISHED GRADUATES ALUMNI ASSOCIATION NEWSLETTER

6th EDITION

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CALENDAR OF COLLEGE EVENTS

*William Bennet "Educational
Policy and the American
Future" Lecture*
Feb. 4, 2013

Liberal Arts Building
Julius Glickman Center

*Luiza Bairros to Serve as
Keynote Speaker at the
2013 Lozano Long Conference*
Feb. 20 - 22, 2013
Various campus locations

Explore UT
Mar. 2, 2013
Campus wide

*36th Annual Workshop in
Ancient Philosophy*
Mar. 22, 2013 Waggener Hall
Undergraduate Research Week
Apr. 15 - 19, 2013
Various campus locations

*Dean's Distinguished Graduate
Luncheon*
May 16, 2013
Texas Union Ballroom

For more events please visit the
Liberal Arts website at:
www.utexas.edu/cola.



A MESSAGE FROM THE ASSOCIATE DEAN FOR STUDENT AFFAIRS

Greetings from the College of Liberal Arts.

This new year brings many exciting accomplishments on campus and within the College. Among them is the completion of the new College of Liberal Arts Building. After years of development and construction, this state-of-the art building offers our students a place to call their own and includes brand new classrooms, a student center only open to Liberal Arts students, and new offices for many departments and programs including Plan II, Liberal Arts

Honors, and ROTC. The new building will no doubt become a fixture of the Forty Acres and serve as a place for our students to call home.

The University also received approval to move forward with a medical school, which will open the doors for many of our students to pursue a wide range of medical degrees. This addition to UT will allow us to continue to attract top faculty and students to our community as well as provide opportunities for innovation and breakthroughs to the medical field right here in Austin.

Along with these exciting additions to the University and College, the DDG Alumni Association has added some new elements to its program. Next month, in addition to the 12 students who will be named Dean's Distinguished Graduates, we will again recognize and present Honorable Mention Awards to students who were nominated but not selected. We have also been hard at work revamping the website, making it easier to navigate and more frequently updated with important information about upcoming events and the college. With these changes, we added articles about, and written by, some of your fellow DDG alumni, providing another way for you to stay in touch.

I look forward to an exciting year and am confident many more great changes are to come. Until next time, Hook 'em Horns!

Sincerely,
Marc Musick

ANNOUNCEMENTS

WE WANT TO HEAR FROM YOU

As DDG alumni, we are dedicated to keeping in touch with you and would like to hear what you have been up to. Adding the section to the website to include articles about, and written by, some of the alumni is a way to do that. If you have written an article or been featured in an article we would love to include it. If this is something you would be willing to participate in please send a link to the article to the association email address at DDGalumni@austin.utexas.edu.

If you have any questions about the website or any other aspect of the association, please contact Monica Horvat at ddgalumni@utexas.edu.

WHERE ARE THEY NOW:

Darryl Marsch and Joseph Profaizer



Darryl Marsch
1988 DDG
Government Honors

Of course, a typical day for me as the General Counsel of Krispy Kreme Doughnuts, Inc. is fun, but often it's complicated. Sure, we always have

doughnuts in the break room. (We have a dedicated case for that.) And occasionally we have taste testings at our Winston-Salem, North Carolina headquarters, where we try out new varieties like Salted Caramel Glazed and Dark Chocolate Orange Drizzle that we can wash down with fancy espresso drinks. But most of my time is spent bouncing among the various aspects of our complex business and the legal issues it generates.

International has been a growth area for Krispy Kreme. We just announced the opening our first Krispy Kreme doughnut shop in Bangalore, India – which makes about 730 doughnut shops in 22 countries. Such a far-reaching business demands attention to Krispy Kreme's intellectual property rights, including its famous Krispy Kreme trademarks and its trade-secret formula for Original Glazed doughnuts. I recently returned from a KK Conference in Bangkok, Thailand where I spoke to the franchisees about trademarks, trade secrets, and anti-corruption legislation. A more typical day for me involves revising and registering franchise agreements and addressing customs issues, because we ship doughnut mixes into most all of the countries weekly.

Domestically, my day will typically include meeting with other members of senior management, as well as addressing new food-safety regulations, employment matters, NASCAR contracts, litigation management, advertising review, franchisee relations, and corporate governance. Transitioning from one topic to the next is the real challenge.

I miss Texas, but Winston-Salem feels like home with my wife of 20 years, Laura, and my 14-year-old son, Harrison. We came here from Washington, D.C., where I practiced law with Jones Day for just over seven years immediately following UT Law. When my son was born, we moved to Winston-Salem so that I could take an in-house legal position at R.J. Reynolds. There, I worked on a number of mergers and commercial litigation matters, including a U.S. Supreme Court victory in an advertising case. Eight years later, there was an opening at Krispy Kreme, and at age 42, I became its Sr. Vice-President, General Counsel, and Secretary.

We spend our free time swimming as much as possible, which is reminiscent of my childhood in New Braunfels, Texas. I am deeply committed to the advancement of people with Autism. I serve on the boards of the Autism Society of North Carolina and the ABC Development Center, a school for children with Autism.



Joseph Profaizer
1990 DDG
Plan II Honors

The College of Liberal Arts and Plan II provided Joe Profaizer with remarkable freedom to develop a multidisciplinary approach to studying international affairs.

Joe's interest in cross-border and cross-cultural issues grew in Rostow's Foreign Policy, Divine's Diplomatic History, Kane's Philosophy, and Chinese language classes, and accelerated during his junior year while studying, teaching, and traveling in Taiwan and the People's Republic of China. Joe drew upon those experiences in Trimble's Expository Writing course and his senior thesis, where he explored the transformation of Hong Kong's economy with Dr. George Kozmetsky of UT's Business School. Joe's highlights in contributing to the UT community include serving as the Study Abroad Chair of the Liberal Arts Council, the Vice-Chair of the Cabinet of College Councils, and as the Outbound Coordinator of the Texas-Soviet Exchange Council.

Upon graduation in 1990, Joe attended UT Law, where he published an article on China's environmental laws, worked as a senior editor on the Texas International Law Journal, and met his future wife, Ashley Rodemacher (JD 1994). After law school, Joe served as a law clerk for another UT alumnus, George Kazen, a United States District Judge who presided over federal cases in a courthouse in Laredo, just ten blocks from the Mexico border. Joe's career took him next to Houston, where he litigated commercial and employment disputes, several of which had international dimensions.

In 1997, Joe moved to London, England with his wife for her assignment with the State Department at the US Embassy. While in London, Joe qualified as a Solicitor of the Supreme Court of England and Wales, graduated from the London School of Economics with an LLM in International Law and Finance, and secured a position as an attorney at an international law firm, where he began litigating and arbitrating international commercial disputes.

Joe and his family returned to Washington, D.C., where Joe continued building his international legal practice. Joe is currently a Partner at Paul Hastings LLP, where he represents multinational companies and foreign governments in international commercial, investment and insurance disputes in Europe, Asia, and Latin America. He has served as counsel in disputes in over 45 countries, and has been ranked as one of the leading international arbitration practitioners in the United States since 2008.

Twenty years after graduation, Joe employs on a daily basis his international and interdisciplinary education from The University of Texas at Austin to resolve complex legal problems for his clients across the globe.

IN THE NEWS:

UT Racks Up Another High Ranking for Value

After a year focusing on the value of college education, UT enters 2013 with more recognition.

UT has been named a top value among public universities by wealth management magazine Kiplinger's Personal Finance. In its 2013 rankings, the University is 27th nationally among colleges touted for their combination of value and world-class education.

Last year, UT was ranked 24. The Kiplinger's listing caps off a year in which the University received a string of high-profile rankings. A recent study commissioned by the nonpartisan Texas Coalition for Excellence in Higher Education also highlighted the value and innovative education at UT and Texas A&M University. Texas A&M ranked 18th on the Kiplinger's list. The University of Texas at Dallas ranked 60th.

"We're pleased that Kiplinger has joined many other publications in recognizing The University of Texas at Austin as one of the nation's best values in higher education," said UT president Bill Powers. "With our internationally recognized faculty, our relatively low tuition, and the highest public university graduation rate in the state, we continue to offer outstanding educational opportunities at an affordable price."

The formula used to determine value includes 45 percent for cost factors like tuition, financial aid, and student debt, as well as 55 percent for quality factors, including competitiveness, academic support, and graduation rates. UT emphasized graduation rates in 2012, including a commitment to raising the four-year rate to 70 percent, up from its current rate of just over 50 percent.

The special report published alongside the rankings paints a bleak picture for public university funding, noting continued cuts in state appropriations, causing the cost of college to rise more than four percent last year and outpacing inflation and family income. In the 2011 Texas Legislature, lawmakers made numerous cuts to higher education, including \$180 million in formula funding and over \$150 million in financial aid. The 2013 legislative session begins on January 8.

The rankings are featured in the January issue of Kiplinger's, on newsstands now, and online. The Web component includes a description of the rankings process, and comparisons of the top 100 schools.

Author: Andrew Roush, January 8, 2013. This article originally appeared in *The Alcalde*.



A NEW BUILDING FOR A NEW ERA

Just in time for the spring semester, the new College of Liberal Arts Building will make its debut. The 200,000 square-foot, glass and limestone structure will give more than 10,000 Liberal Arts students a place to call home for the first time in decades.

Not only is the building the newest landmark for the campus, it is also a model for innovative funding and cost-effective planning and design. The building was self-funded by the College—a first at UT—which means it was built without tapping legislative or UT System funding. Although final calculations are still pending, the total cost is projected to be \$87 million, less

than the project's initial expected cost of \$100 million.

"Many new buildings today are described as innovative, but this building truly stands out as a model for cost-effective planning and design in the 21st century," says Randy Diehl, dean of the College of Liberal Arts. "This space will be vital in our ongoing efforts to attract and recruit the highest-quality faculty and students."

Among its many features, the building includes

- Smart classrooms with special attention to acoustics, sightlines, writing surfaces, seating and lighting.
- A skybridge connecting to the Student Activity Center, inviting traffic from all corners of campus.
- A spacious study lounge that offer views of the Waller Creek Greenbelt open to only Liberal Arts students.
- Designated suites for two of the University's most distinguished honors programs: Liberal Arts Honors and Plan II.
- An entire floor for the College's Naval, Army and Air Force ROTC units.
- An ROTC suite with a shared heritage lounge featuring a Missing in Action Prisoner of War brick wall memorial.
- Collaborative faculty spaces and research labs for the Population Research Center.
- It is expected to receive LEED Gold certification from the U.S. Green Building Council.

Comprised of 24 academic departments, two dozen centers, and 600-plus faculty members, the College has been spread across 30 buildings. This is the first time the College will have a home of its own since Old Main was torn down in the 1930s.

Author: Jessica Sinn, Public Affairs Specialist, College of Liberal Arts