

WOMEN'S & GENDER STUDIES

What can I do with this major?

AREAS	EMPLOYERS	STRATEGIES
<p><u>BUSINESS AND INDUSTRY</u> Training and Development Human Resources Equity and Diversity Management Marketing Advertising Public Relations Sales Consulting</p>	<p>Public and private corporations, particularly: Women's divisions Female focused industries Consulting firms Marketing companies Public relations agencies Organizations for research on and advancement of women in business, e.g., Catalyst</p>	<p>Obtain a minor or double major in business. Earn a graduate degree in an area of interest. Gain experience through internships or other employment. Become current with business and industry literature and news. Stay abreast of current technology. Gain leadership experience through campus involvement or volunteer work. When job searching, seek employers interested in hiring "any major." Understand the top skills employers desire and be prepared to demonstrate them, such as communication (oral and written), computer, interpersonal, leadership, and teamwork, etc. Be willing to start in a management-trainee program or other entry-level positions.</p>
<p><u>HEALTHCARE</u> Medicine Specializing in Women's Issues: Obstetrics & Gynecology Breast Cancer Multiple Sclerosis Fertility Nursing Physical Therapy Occupational Therapy Dentistry Public Health</p>	<p>Healthcare settings exclusively for women Organizations devoted to women's health including: National Women's Health Organization CDC Women's Health Department Hospitals Clinics Private or group practice Health networks Wellness centers Nursing homes Mental health institutions Federal, state, or local health departments Centers for reproductive health</p>	<p>Maintain a high GPA for admission into graduate schools or professional programs. Take prerequisite courses required by graduate programs or obtain a related double major or minor. Meet with a pre-health advisor periodically to discuss curricular decisions. Prepare for and take appropriate admissions tests. Obtain summer jobs, volunteer positions, or internships to test field of interest and gain experience. Talk to professionals in fields of interest and arrange shadowing opportunities.</p>

AREAS	EMPLOYERS	STRATEGIES
<p><u>HUMAN SERVICES</u> Counseling Psychotherapy Mental Health Services Case Management Social Work Vocational/Career Counseling Programming Community Relations Administration</p>	<p>Private and group practice Mental health institutions Hospitals and clinics Federal, state, or local government, including: Department of Human Services Veterans Administration Women's service organizations, e.g. Girl Scouts, Women for Women, AWARE, About-Face, etc. Organizations for women's aid, e.g. rape crisis, pregnancy support organizations, eating disorder treatment centers, battered women's shelters, adoption agencies, etc. Youth and family agencies University and college counseling and career centers</p>	<p>Obtain essential practical experience through part-time or summer jobs and internships. Volunteer with organizations for women's aid such as crisis hotlines, Big Sisters, women's resource centers, etc. Learn to work well with different types of people and gain experience working with diverse clientele. Acquire knowledge of government and community resources available for those in need. Earn a graduate degree in fields such as, marriage and family therapy, mental health counseling, social work, counseling psychology, etc. for more substantive counseling and administrative roles. Maintain a high GPA and secure strong faculty recommendations. Research state licensure requirements in fields such as counseling and psychology.</p>

EDUCATION

Teaching
Research
Information/Library Science
Higher Education Administration and Student Support Services including:
 Admissions
 Financial Aid
 Academic Advising
 Development
 Alumni Affairs
 International Education and Study Abroad
 Career Services
 Residence Life
 Student Activities and Greek Life
 Orientation
 Leadership
Community Education

Universities and colleges
Women's resource centers
Non-profit organizations
Government programs, e.g. classes for displaced homemakers, parenting, GED prep, etc.
Libraries (for Women's Studies departments, women's organizations, museums, etc.)

Earn a Ph.D. to teach and research in the field of Women's Studies at four-year institutions. Master's or Ph.D. is required to teach at two-year colleges.
Obtain masters in library/information science or student affairs if interested in those areas.
Join related professional associations as a student member.
Gain experience through volunteer work or internships.
Seek leadership roles on campus such as peer mentor, resident advisor, or orientation leader.
Develop strong communication and public speaking skills.

AREAS	EMPLOYERS	STRATEGIES
<p><u>WRITING</u> Journalism Creative Writing Freelance Writing Copy Writing</p>	<p>Newspapers Magazines Broadcast media companies including television and movie industry Trade, professional, or consumer publications Internet sites Advertising agencies Publishing houses Large corporations Self-employment</p>	<p>Pair an interest in Women's Studies with communication skills to write about women, write on topics of interest to women, or for publications targeting a female audience. Obtain a minor in English or journalism or take some general writing-focused classes. Write for campus publications such as college newspapers, magazines, or department/program newsletters. Volunteer to assist or tutor students in a writing center. Create a portfolio of writing samples, especially those that have been published. Seek opportunities for recognition and networking through writing contests and freelance writing submissions. Become familiar with the proposal and submission process involved in freelance writing.</p>
<p><u>NONPROFIT</u> Administration Program Management and Development Fund Raising/Development Grant Writing Research Policy Analysis Volunteer Coordination Community Education Public Relations and Marketing</p>	<p>Nonprofit organizations Social service agencies Hospitals and medical centers Private foundations, e.g. The Ford Foundation International organizations, e.g. The World Health Organization, The International Red Cross Special interest groups Trade or professional associations Libraries Educational institutions Cultural heritage organizations Women's service organizations Human rights organizations</p>	<p>Seek multiple volunteer and internship positions to gain experience and build contacts in the field. Obtain leadership roles in relevant campus and community organizations. Develop strong communication and research skills. Learn how to write grants and gain an understanding of budgeting and fiscal management. Investigate term of service or service corps positions as a way to gain entry into the field. Research organizations' values to find a good fit with yours. Consider earning a graduate degree for more job opportunities and advancement.</p>

AREAS

LAW AND POLITICS

Law:

Corporate Practice
Public Interest Law
Civil Law (family, discrimination, sexual harassment, etc.)

Lobbying

Government Relations
Elected or Appointed Leadership
Public Policy
Research
Intelligence
Campaign Management
Special Interest Advocacy
Program Administration

EMPLOYERS

Law firms
Corporate legal departments
Public defenders offices
District attorneys
Government agencies
Public interest groups
Legal aid
Sole practitioner
Lobbying groups
Women's advocacy organizations

STRATEGIES

Supplement curriculum with relevant courses to enhance research and writing skills.
Maintain a high GPA.
Prepare for and take the Law School Admission Test (LSAT).
Participate in activities that develop strong debate and public speaking skills such as mock trial.
Run for office in student government or work on a political campaign.
Gain relevant experience through jobs or internships with law firms or government agencies.
Obtain the J.D. for law positions or an advanced degree in political science or public administration for government positions.

GENERAL INFORMATION

- Women's Studies provides a broad, liberal arts background that helps build skills in critical thinking and problem solving, data collection and analysis, oral, written and presentation skills, and co-operative teamwork skills.
- Women's studies also provides in-depth knowledge of the conditions of women in various cultures and societies, gender dynamics, strategies and organizational skills needed to address gender inequalities, women's struggles, achievements, and contributions in past and present societies and across cultures, the courses and consequences of women's subordination, gender-based assumptions and biases and their consequences, social change agents, and sensitivity to social concerns and other view points.
- Some students may choose to study Women's Studies because they enjoy the subject but wish to pursue careers requiring "any major." In this scenario, it is critical to develop desirable skills through internships, part-time or summer jobs, or volunteer experiences.
- Women's Studies majors are excellent candidates for a number of graduate school options because of their broad liberal arts background as well as specific interests that may set them apart from other students. For those wishing to pursue graduate education, maintain a high GPA, establish relationships with faculty to secure strong recommendations, and gain experience through volunteer, work, or research opportunities.

For additional resources, visit: <http://whatcanidowiththismajor.com/major/womens-studies/>