Course Description:

Policies and practices of Artificial Intelligence, Big Data, and Cloud Computing (ABC) have become a central piece in the U.S.-China trade war and a major contentious issue in the U.S.-China relations. Drawing on media studies, international relations, management, and sociology, this interdisciplinary course surveys the complicated, challenging, and critical U.S.-China relations and its interactions with tech and media in the two nations and beyond. Highlighting an interdisciplinary, global, and network perspective, the course centers on the arguably most important bilateral relations in the world from the lens of disruptive tech and media innovations such as AI, big data, cloud computing, streaming, gaming and VR/AR. As the U.S.-China relations enters uncertain and potentially stormy water in the age of unprecedented technological transformation, an enlightened, contextualized understanding is more important than ever. The course informs and prepares students for careers related to U.S.-China relations, tech, media and cultural industries. It aims to facilitate students to grow as capable, responsible global citizens. It is designed to equip students with a repertoire of skills such as critical thinking, teamwork, project design, data analysis, and engaging in difficult dialogues for concrete learning outcomes.

Objective

Upon completion, students are expected to achieve high level understanding of:

- policies and structures that affect tech and media industries in the U.S. and China
- features, opportunities and challenges of digital media and tech industries in and between the U.S. and China, and
- history, patterns, trends and implications of the U.S.-China relations

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The syllabus may change slightly due to current affairs
but we’ll do our best to keep on-track.

We will have periodic “tool time” lectures where we will share skills, tips, and strategies for completing assignments, research, and other course activities.
Course Organization

Textbook:

*To be confirmed
***recommended

<table>
<thead>
<tr>
<th>Part 1</th>
<th>Introduction to U.S.-China Relation</th>
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<tbody>
<tr>
<td><strong>Week 1</strong></td>
<td>Introduction to Course, Reading and Assignment</td>
</tr>
<tr>
<td>8/26</td>
<td>History, Theory, and Story</td>
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<tr>
<td>8/28</td>
<td>Watch</td>
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<td></td>
<td><strong>China: Power and Prosperity</strong></td>
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<tr>
<td><strong>Week 2</strong></td>
<td>U.S.-China Relation I: A Brief History</td>
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<tr>
<td>8/31</td>
<td>Read</td>
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<tr>
<td></td>
<td>Watch</td>
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<tr>
<td></td>
<td>□ China's Century of Humiliation</td>
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<td></td>
<td><strong>Guest Lecture: Public Speech, Writinter Center</strong></td>
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<tr>
<td><strong>Week 3</strong></td>
<td>U.S.-China Relation II: A Brief History</td>
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<tr>
<td>9/9</td>
<td>Read</td>
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<td></td>
<td>Watch</td>
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<tr>
<td></td>
<td>□ Nixon in China</td>
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<tr>
<td><strong>Week 4</strong></td>
<td>U.S.-China Relation III: The Clash of Civilizations?</td>
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<tr>
<td>9/14</td>
<td>Read</td>
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Week 5
9/21
9/23
9/25

U.S.-China Relation IV: Soft power
*Guest Lecture: Irene Wu 9/21

Read

Watch
- **Sharp China: The Current U.S. Narrative About China**

Week 6
9/28
9/30
10/2

U.S.-China Relation V: Realignment@40 to Cold War 2.0?

Read

Watch
- China, the United States, and the Cold War: How Much Damage Can One Historical Analogy Do?

Recommended

Part 2

The Rise of China and The Rise of Tech in a U.S.-led World

Week 7
10/5
10/7
10/9

Chinawood, Hollywood

Read
Week 8

10/12
10/14
10/16

Networked China

*Guest Lecture: Jingrong Tong 10/16


Week 9

10/19
10/21
10/23

U.S.-China Tech Policies and Practices I

Read

- WHAT IS AI? (canvas)

Watch

- The Future of the U.S. and China: Artificial Intelligence and Technology Diplomacy
- Shenzhen: The Silicon Valley of Hardware (Full Documentary) Future Cities WIRED (canvas)
- AI Super Powers: China, Silicon Valley and the New World Order

Recommended


- Hollywood Chinese (Trailer + vimeo)
- Multiplex Cinemas and China's Film Industry Renaissance (canvas)
<table>
<thead>
<tr>
<th>Week 10</th>
<th>U.S.-China Tech Policies and Practices II</th>
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<tbody>
<tr>
<td>10/26</td>
<td>Read</td>
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<tr>
<td>10/28</td>
<td>□ Chen. W. The Curious Journey of Mark Zuckerberg in China</td>
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<td></td>
<td>Watch</td>
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<td></td>
<td>□ Clips of Congressional Hearing on Facebook and other big tech firms</td>
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<table>
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<tr>
<th>Week 11</th>
<th>Class Debates</th>
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<td>11/2</td>
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<td>11/4</td>
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<td>11/6</td>
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<tr>
<th>Week 12</th>
<th>Ties that bound: The Chinese Diaspora</th>
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<tr>
<td>11/9</td>
<td>UWC Presentations on Literature Review</td>
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<tr>
<td>11/11</td>
<td>Read</td>
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<td></td>
<td>Watch</td>
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<td></td>
<td>□ Be Water (HBO Max)</td>
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<tr>
<th>Week 13/14</th>
<th>Wrap Up and Final Project Presentation / Thanksgiving</th>
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<tr>
<td>11/16</td>
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<td>11/18</td>
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<tr>
<th>Week 15</th>
<th>Invited Talks and Individual/Team consultations</th>
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<tr>
<td>11/30</td>
<td>UWC Presentations on Writing Research Paper</td>
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<tr>
<td>12/2</td>
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<tr>
<td>12/4</td>
<td>Final Paper Due 12/7</td>
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UT Gems

One mission of the signature course is to get you familiar with some of the UT gems. There are a few UT gems that may enrich your learning experience in this course. We will share more details in the class.

Briscoe Center for American History

- Nixon and China
- Additional resources from Briscoe Center

LBJ Presidential Library

LBJ and China

George H. Bush Presidential Library

- George H. Bush and China: The Challenge of the Unknown
- George H. Bush and China: Chief of the Liaison Office in Beijing, China (1974-1976)

Blanton Museum

- Xu Bing: Book from the sky
- Austin by Ellsworth Kelly
- Beijing Panel by Ellsworth Kelly
- Ellsworth Kelly Review

University Lecture Series

You are expected to participate in at least one of the University Lectures. You will receive 1 bonus point if you submit - within one week of the lecture -

- a 250-word initial post connecting the lecture with our course topics, and
- two 125-word comments on your classmates’ post
This class respects and welcomes students of all backgrounds, identities, and abilities. If there are circumstances that make our learning environment and activities difficult, if you have medical information that you need to share with me, or if you need specific arrangements in case the building needs to be evacuated, please let me know. I am committed to creating an effective learning environment for all students, but I can only do so if you discuss your needs with me as early as possible. I promise to maintain the confidentiality of these discussions. Any student with a documented disability who requires academic accommodations should contact Services for Students with Disabilities at 471-6259 (voice) or 512-410-6644 (Video Phone) as soon as possible to request an official letter outlining authorized accommodations. For more information, visit http://ddce.utexas.edu/disability/about/.

Counseling and Mental Health Center
Do your best to maintain a healthy lifestyle this semester by eating well, exercising, avoiding drugs and alcohol, getting enough sleep and taking some time to relax. This will help you achieve your goals and cope with stress. All of us benefit from support during times of struggle. You are not alone. There are many helpful resources available on campus and an important part of the college experience is learning how to ask for help. Asking for support sooner rather than later is often helpful. If you or anyone you know experiences any academic stress, difficult life events, or feelings like anxiety or depression, we strongly encourage you to seek support. http://www.cmhc.utexas.edu/individualcounseling.html

The Sanger Learning Center
Did you know that more than one-third of UT undergraduate students use the Sanger Learning Center each year to improve their academic performance? All students are welcome to take advantage of Sanger Center’s classes and workshops, private learning specialist appointments, peer academic coaching, and tutoring for more than 70 courses in 15 different subject areas. For more information, please visit http://www.utexas.edu/ugs/sle or call 512-471-3614 (JES A332).

University Writing Center
The University Writing Center, located in the Learning Commons at PCL 2.330 (phone 471-6222, http://uwc.utexas.edu/) offers free, individualized help with writing for any UT undergraduate, by appointment or on a drop-in basis. The UWC consultants are trained to work with you on your writing in ways that preserve the integrity of your work and help you become a stronger, more independent writer.

Libraries: http://www.lib.utexas.edu/
ITS: http://www.utexas.edu/its/
Student Emergency Services: http://deanofstudents.utexas.edu/emergency/
BeVocal
BeVocal is a university-wide initiative to promote the idea that individual Longhorns have the power to prevent high-risk behavior and harm. At UT Austin all Longhorns have the power to intervene and reduce harm. To learn more about BeVocal and how you can help to build a culture of care on campus, go to: https://wellnessnetwork.utexas.edu/BeVocal.
Important Course Policies

*Academic Integrity

Each student in the course is expected to abide by the University of Texas Honor Code: “As a student of The University of Texas at Austin, I shall abide by the core values of the University and uphold academic integrity.” Plagiarism is taken very seriously at UT. Therefore, if you use words or ideas that are not your own (or that you have used in previous class), you must cite your sources. Otherwise you will be guilty of plagiarism and subject to academic disciplinary action, including failure of the course. You are responsible for understanding UT’s Academic Honesty and the University Honor Code which can be found at the following web address:
https://deanofstudents.utexas.edu/conduct/standardsofconduct.php

*Q Drop Policy

If you want to drop a class after the 12th class day, you’ll need to execute a Q drop before the Q-drop deadline, which typically occurs near the middle of the semester. Under Texas law, you are only allowed six Q drops while you are in college at any public Texas institution. For more information, see:
http://www.utexas.edu/ugs/csacc/academic/adddrop/qdrop

* The University of Texas Honor Code

The core values of The University of Texas at Austin are learning, discovery, freedom, leadership, individual opportunity, and responsibility. Each member of the University is expected to uphold these values through integrity, honesty, trust, fairness, and respect toward peers and community.

* Scholastic Dishonesty

The University defines academic dishonesty as cheating, plagiarism, unauthorized collaboration, falsifying academic records, and any act designed to avoid participating honestly in the learning process. Scholastic dishonesty also includes, but is not limited to, providing false or misleading information to receive a postponement or an extension on a test, quiz, or other assignment, and submission of essentially the same written assignment for two courses without the prior permission of the instructor. By accepting this syllabus, you have agreed to these guidelines and must adhere to them. Scholastic dishonesty damages both the student’s learning experience and readiness for the future demands of a work-career. Students who violate University rules on scholastic dishonesty are subject to disciplinary penalties, including the possibility of failure in the course and/or dismissal from the University. For more information on scholastic dishonesty, please visit the Student Judicial services Web site at http://deanofstudents.utexas.edu/sjs

* Religious Holidays

Religious holy days sometimes conflict with class and examination schedules. If you miss a work assignment or other project due to the observance of a religious holy day you will be given an opportunity to complete the work missed within a reasonable time after the absence. It is the policy of the University of Texas at Austin that you must notify each of your instructors at least fourteen days prior to the classes scheduled on dates you will be absent to observe a religious holy day.
* University Electronic Mail Notification Policy
   All students should become familiar with the University’s official e-mail student notification policy. It is the student’s responsibility to keep the University informed as to changes in his or her e-mail address. Students are expected to check e-mail on a frequent and regular basis in order to stay current with University-related communications, recognizing that certain communications may be time-critical. It is recommended that e-mail be checked daily, but at a minimum, twice per week. The complete text of this policy and instructions for updating your e-mail address are available at http://www.utexas.edu/its/policies/emailnotify.html. (Optional: In this course e-mail will be used as a means of communication with students. You will be responsible for checking your e-mail regularly for class work and announcement

* Use of Canvas
   This course uses Canvas, a Web-based course management system in which a password-protected site is created for each course.

**Important Safety Information:**

   **COVID-19 Update:** While we will post information related to the contemporary situation on campus, you are encouraged to stay up-to-date on the latest news as related to the student experience. https://coronavirus.utexas.edu/students

   If you have concerns about the safety or behavior of fellow students, TAs or Professors, call BCAL (the Behavior Concerns Advice Line): 512-232-5050. Your call can be anonymous. If something doesn’t feel right – it probably isn’t. Trust your instincts and share your concerns.

   **Title IX Reporting**

   Title IX is a federal law that protects against sex and gender-based discrimination, sexual harassment, sexual assault, sexual misconduct, dating/domestic violence and stalking at federally funded educational institutions. UT Austin is committed to fostering a learning and working environment free from discrimination in all its forms. When sexual misconduct occurs in our community, the university can:

   1. Intervene to prevent harmful behavior from continuing or escalating.
   2. Provide support and remedies to students and employees who have experienced harm or have become involved in a Title IX investigation.
   3. Investigate and discipline violations of the university’s relevant policies (https://titleix.utexas.edu/relevant-policies/).

   Beginning January 1, 2020, Texas Senate Bill 212 requires all employees of Texas universities, including faculty, report any information to the Title IX Office regarding sexual harassment, sexual assault, dating violence and stalking that is disclosed to them. Texas law requires that all employees who witness or receive any information of this type (including, but not limited to, writing assignments, class discussions, or one-on-one conversations) must be reported. I am a Responsible Employee and must report any Title IX related incidents that are disclosed in writing, discussion, or one-on-one. Before talking with me, or with any faculty or staff member about a Title IX related incident, be sure to ask whether they are a responsible employee. If you would like to speak with someone who can provide support or remedies without making an official report to the university, please email advocate@austin.utexas.edu. For more
information about reporting options and resources, visit http://www.titleix.utexas.edu/, contact the Title IX Office via email at titleix@austin.utexas.edu, or call 512-471-0419.

Although graduate teaching and research assistants are not subject to Texas Senate Bill 212, they are still mandatory reporters under Federal Title IX laws and are required to report a wide range of behaviors we refer to as sexual misconduct, including the types of sexual misconduct covered under Texas Senate Bill 212. The Title IX office has developed supportive ways to respond to a survivor and compiled campus resources to support survivors.

COVID-19 Updates: Fall 2020 Semester
Sharing of Course Materials is Prohibited:
No materials used in this class, including, but not limited to, lecture hand-outs, videos, assessments (quizzes, exams, papers, projects, homework assignments), in-class materials, review sheets, and additional problem sets, may be shared online or with anyone outside of the class unless you have my explicit, written permission. Unauthorized sharing of materials promotes cheating. It is a violation of the University’s Student Honor Code and an act of academic dishonesty. I am well aware of the sites used for sharing materials, and any materials found online that are associated with you, or any suspected unauthorized sharing of materials, will be reported to Student Conduct and Academic Integrity in the Office of the Dean of Students. These reports can result in sanctions, including failure in the course.

*Class Recordings:
Class recordings are reserved only for students in this class for educational purposes and are protected under FERPA. The recordings should not be shared outside the class in any form. Violation of this restriction by a student could lead to Student Misconduct proceedings.

Zoom Etiquette:
- Mute yourself unless you are speaking. This will cut down on background noise and limit any distractions.
- Be mindful of your surroundings when on camera. We want to make sure we avoid as much distraction as possible.
- Turn your camera off if you are leaving the meeting temporarily.
- If the video or audio is choppy, try turning off your video.
- Please always use reliable private or enterprise WIFI.