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The Brazil Center, The Teresa Lozano Long Institute of Latin American Studies, The College of Liberal Arts, and The University of Texas at Austin present

BRAZIL WEEK 2003
March 31 - April 4
All events are FREE & open to the public

Monday, March 31
Panel. Political Prospects of the Lula Government
Eastwoods Room, Texas Union 2.10, 12:00-2:00 p.m.

Lula's campaign for the Presidency provoked wild speculation about his economic and social policies. Since his inauguration in January, Lula's emphasis on a smooth transition has calmed fears abroad about the first Workers' Party administration and made Brazilians optimistic about the potential for change. Speakers in this panel discussion will consider how the Workers' Party came to win the election after several unsuccessful campaigns, what the victory means, and whether the Lula administration will be able to meet high expectations.

- The Growth of the PT Over the Last Decade
  Wendy Hunter, Department of Government
- Brazilian Politics from Cardoso to Lula: Continuity and Change
  Timothy Power, Department of Political Science, Florida International University (CV, website)
- Lula's Economic and Social Policy Initiatives: Any Opportunities Despite All the Constraints?
  Kurt Weyland, Department of Government

Distinguished Speaker Series
Texas Governors' Room, Texas Union 3.116, 5:00-7:00 p.m.
Current Developments in Brazilian Art
Marcio Souza
Former Director, Brazilian Foundation for the Arts and Brazilian Writer in Residence, UT Austin (CV)

Novelist and playwright Marcio Souza was Director of the Brazilian Foundation for the Arts (FUNART), Ministry of Culture, from 1995-2002. FUNART's mission is to promote the practice, development, and diffusion of artistic and cultural activity in the fields of theatre, dance, opera, circus, plastic arts, photography, music, folklore, popular culture, film, and video. Souza played a key role when the FUNART was reorganized in 1994, and advanced its primary objective of preserving Brazil's cultural memory.

Souza has extensive experience in literature, theatre, film, and television. His first novel, The Emperor of the Amazon (1976), was immensely successful. In 1998 he
directed the opera Soul, by Claudio Santoro, which had its world premiere at the 3rd Amazonas Opera Festival. He has also written the plays The Resistible Ascension of Boto Tucuxi (1980), directed by Marcio Aurelio, and Action between Friends in 1984, directed by Paulo Beti. The play premiered at the Ipanema Theatre in Rio de Janeiro.

Sponsored by the Fundacao Vitae, Department of Spanish and Portuguese, LLILAS, and the Brazil Center.

**Film: Musica do Brasil (Music of Brazil)**
Directed by Belisario Franca (2000)
Produced by Hermano Vianna
Hosted by Gilberto Gil
Texas Union Theatre, 8:00 p.m.

Introduced by Gerard Behague, School of Music
In Portuguese without English subtitles

"Music of Brazil" was produced by renowned anthropologist and musician Hermano Vianna, and features a wide variety of musical styles and performances from 19 states. The film is hosted by Gilberto Gil, the new Minister of Culture for the Lula administration, who knows the diversity of Brazilian music better than anyone. Winner of the Silver Medal, 2000 New York Film Festival and Best Cultural Production Award, 2001 Grande Premio Cinema Brasil.

**Tuesday, April 1**
**Panel. (Re)Defining Brazil on Television**
**Eastwoods Room, Texas Union 2.10, 12:00-2:00 p.m.**

Television is big business in Brazil. One of its major television networks, Globo, ranks fourth in the world after the U.S. networks, and its soap operas (telenovelas) are sold worldwide. Speakers will examine how television has helped define Brazilian national identity and shaped how Brazil is perceived by the rest of the world. Media advisory.

Chair: Joseph Straubhaar, Radio-Television-Film and Director, Brazil Center

- Making Global News: CNN's Special Coverage Marking Brazil's 500th Anniversary
  Debra Daugherty, Journalist

- Telenovela and Melodrama in Brazil: How Production and Reception Shape a Genre
  Ivete Kist Huppes, Univates and LLILAS Visiting Researcher

  Antonio LaPastina, Department of Speech Communication, A&M University

**Panel. Landscape Change in the Brazilian Amazon**
**Eastwoods Room, Texas Union 2.10, 5:00-7:00 p.m.**

The Brazilian Amazon is a region of superlatives, with the world's largest and most diverse tropical forests. Panelists will evaluate the historical and modern influences of humans on Amazonian landscapes. This analysis will assist in predicting future trends and planning for the consequences. Media advisory.

- Tropicality and Utopias
  Susanna Hecht, Department of Urban Planning and Chair of Latin American Studies, University of California, Los Angeles

- From Channels to Gardens: Anthropogenic Spaces in Amazonia
  Antoinette Winkler-Prins, Department of Geography, Michigan State University

- Land Cover Change among the Forests, Farms, and Cities of the Amazon
  Kenneth Young, Department of Geography and and Director, Center for Environmental Studies in Latin America

**Wednesday, April 2**
Panel. Contemporary Women’s Health Issues in Brazil
Eastwoods Room, Texas Union 2.10, 12:00-2:00 p.m.

Brazil is a land of extremes with regards to women’s health. It has one of the highest rates of cesarean sections in the world, and its rapidly declining birth rate is driven by female sterilization. Brazil also has one of the most successful HIV prevention campaigns in the developing world. Good estimates of maternal mortality, a key indicator of women’s health, remain elusive. The Brazilian Demography group at the UT Population Research Center has explored these issues in depth, and will delve into the factors influencing these phenomena. Media advisory.

- Reproductive "Choices" among HIV-positive Women in Brazil
  Kristine Hopkins, Population Research Center

- Scheduled Cesarean Sections in Brazil: Why So Many?
  Joseph Potter, Department of Sociology and Population Research Center

- Maternal Mortality in Brazil: A Silent Epidemic
  Sandra Valongueiro, Ph.D. candidate, Department of Sociology

Distinguished Speaker Series
Texas Governors' Room, Texas Union 3.116, 5:00-7:00 p.m.

E-Commerce and the Evolution of Brazilian Business in the Digital Era
Alberto Luiz Albertin
Director, Center for Applied Information Technology and Program for Business Excellence in the Digital Era, Getulio Vargas Foundation, Sao Paulo

Alberto Luiz Albertin specializes in strategic uses, planning, and administration of information technology, e-commerce, and e-business, and does extensive consulting in these areas. At the Center for Applied Information Technology, he oversees research projects on the management of information technology resources and e-commerce in the Brazilian market. Albertin is the author of Management of Information Technology (Atlas, 3rd edition, 1999) and E-Commerce (Atlas, 3rd edition, 1999). Albertin earned a Ph.D. in Business Administration from the University of Sao Paulo.

Sponsored by the Center for International Business Education and Research (CIBER), Red McCombs School of Business.

Thursday, April 3
Panel. Lula’s New Policy Directions
Eastwoods Room, Texas Union 2.10, 12:00-2:00 p.m.

Emerging from two decades as an opposition party, Lula's administration holds the potential for introducing significant change in the country’s public policies. However, relatively few changes have, to date, been proposed. The panel will discuss the factors contributing to the relative absence of new initiatives and examine areas where further departures from the past might be expected. Media advisory.

- Brazil Under Lula: Consolidating Democratic Practices and Economic Reforms
  Lawrence Graham, Department of Government and Associate Vice President for International Programs

- Restructuring the Financial System in the Wake of the Real Plan: A View from the U.S.
  Kevin Schroeder, PhD Candidate, Department of Government

- New Public Policy Agendas and Government Performance
  Robert Wilson, Lyndon B. Johnson School of Public Affairs and Director, Urban Issues Program

Exhibit. Shellife, by Regina Vater
Opening Reception and Artist Talk
Women & Their Work Gallery, 6:00-8:00 p.m.
1710 Lavaca St. Austin, TX 78701
Regina Vater states, "My work has to do with ideas, with poetry and with a shamanistic approach to art. For me, any artwork, even in an unconscious way, is a form of reaching out to the creative and regenerative forces of the universe."

"What I try to accomplish in the installation Shellife is something that I have been working on since 1970. I wanted to establish a reconnection with something that I feel is vanishing or missing in western culture. That is, a sense of reverence or, sense of wonder which I think is still being preserved in some ancient traditions. The sacredness of nature, human integrity, and man's relationship to nature are better preserved in these cosmologies. These mythologies are an important source of inspiration for my art - to revive in the public, a notion of sacred space tied to the natural world."

The installation Shellife in the gallery at Women & Their Work consists of an environment of three installations and photographs that reflect these concerns for Spirit, Time, Space, Environment, and Myths.

Friday, April 4
Conference. War and Citizenship in Latin America
African-American Culture Room
Texas Union 4.110, 9:00 a.m.-5:00 p.m.

A conference that explores the impact of wartime mobilization and its aftermath in Latin America on popular and elite struggles to (re)define notions of citizenship and nation.

11:45 a.m.-12:30 p.m.
Patriotic Mobilization in Brazil during the Paraguayan War: The Zuavos and Other Black Companies
Hendrik Kraay, Department of History, University of Calgary
Commentator: Jonathan Brown, Department of History

2:30-3:15 p.m.
Soldiers and Citizens in the Rainforest: Brazilian Rubber Tappers during World War II
Seth Garfield, Department of History
Commentator: Susanna Hecht, Department of Urban Planning and Chair of Latin American Studies, University of California Los Angeles

Sponsored by the Department of History, University of Texas at Austin, Lozano Long Institute of Latin American Studies, Center for African and African-American Studies, and the Brazil Center of LLILAS.

Film: Cronicamente Inviavel (Chronically Unfeasible)
Directed by Sergion Bianchi (2001)
Texas Union Theatre, 8:00 p.m.
In Portuguese with English subtitles

Director Sergio Bianchi throws down the gauntlet in an explosive and stridently political docudrama, a critical look at inequality, corruption and hypocrisy in contemporary Brazil. A mosaic of characters interacts in pointedly loaded situations, as they struggle to survive, mentally and physically, within their chaotic society. Chronically Unfeasible was screened at the first ever anti-corruption film festival, the Prague Film for Transparency 2001. More.

January - April
Exhibit: Avenida Paulista, Street Level
Photographs by Charlie Ferguson
College of Liberal Arts, Gebauer 4.200C, 8:00 a.m.-6:00 p.m.

Sao Paulo's Avenida Paulista is the Wall Street of Brazil, but businessmen share this public space with protesters, the homeless, performers, and residents. Street Level explores the tensions between the public and the private on this most famous Avenida. (See the Avenida Paulista - 111 Anos exhibit at the Museo de Arte de Sao
Paulo). Co-sponsored by the Outreach Office and Brazil Center of LLILAS.