129 students from 59 schools

American University
Arizona State University
Boise State University
Brandeis University
California State University Fresno
Carthage College
Chandler-Gilbert Community College
Clarkson University
College of William and Mary
Cornell University
Dartmouth College
Elmira College
Embry Riddle Aeronautical University
George Washington University
Georgetown University
Indiana University
Lafayette College
Las Positas Community College
Lewis & Clark College
McGill University
Michigan State University
Mountain Pointe High School
New York University
North High School
Northern Arizona University
Ohio University
Paradise Valley Community College
Pennsylvania State University
Princeton University
Rio Salado College
Santa Fe College
Seton Hall University
St. John’s College, Santa Fe
St. John's University, NYC
Tempe Preparatory Academy
Tennessee Technology University
Texas State University
Tufts University
UNC-Chapel Hill
United States Naval Academy
University of Arizona
University of California Berkeley
University of Florida
University of Illinois
University of Illinois at Chicago
University of Kentucky
University of Maryland
Purdue University
University of Minnesota
University of Montana
University of New Mexico
University of North Texas
University of Pittsburgh
University of Rochester
University of San Francisco
University of Washington
University of Wisconsin
Valparaiso University
Virginia Polytechnic Institute
“We are asking for proposals that move toward creating an environment in which the study of language and culture as well as overseas study is no longer an exception to the cadet/midshipman experience but becomes instead an ROTC norm. Towards this end, we are looking for approaches that engage a wide audience of cadets and midshipmen, particularly cadets and midshipmen who have not traditionally pursued the study of language and culture. We are also looking for projects that explore the development of long-term involvement between cadets and regional areas […]”

-- FY2008 Project GO RfP
How Are We Doing?

ASU 2008--2009

Total: 49
2-yr Retention: 23 (47%)*
Progress to L3: 12 (24%)
AY Study-Abroad: 2 (4%)

*By way of comparison:
ASU AY Y1-Y2 retention 2008-9:
- Russian 42%
- Persian 20%
The Programming Gap

Typical LCTL Program
- small group
- very small classes/tutorials
- academic backgrounds vary
- standards/programs flexible
- self-sufficient students
- previous study-abroad experience

Typical Project GO Cadre
- large group
- medium/large classes
- academic backgrounds similar
- program must be standardized
- lang. not primary motivator
- students used to support systems
- no study-abroad experience
Tips for Expanding

1. Prepare for larger Cadres
2. Overprogram
6. Provide Continuity
9. Provide a Safe Haven
10. Exploit Networks
11. Provide Cell Phones
12. Monitor Host Families
13. Staff Up
Tips for Working with ROTC

1. Appoint team leaders
2. Draw clear lines (ROTC/ASU)
3. Learn the lingo
4. Provide tutors & peer tutors
5. Accept failure
6. Work with your embassy RSO