Liberal Arts Career Services (LACS) serves all degree-seeking students in the College of Liberal Arts from their first semester on campus to one year beyond graduation. Our mission statement - “Translating a liberal arts education into a world of opportunities” - succinctly sums up our services.

**BEYOND THE TOWER** The paths Liberal Arts students take after graduation are as diverse as our students themselves, and to that end LACS career coaches are trained and prepared to help Liberal Arts students strategize their approach to whatever comes next.

**Career Journey:** Career coaches help individual students develop personal, strategic plans to meet their career and internship goals, regardless of the industry - corporate, nonprofit, public sector or education.

**Law School & Graduate School:** Admissions coaches provide guidance to our students as they consider their options, make well-informed decisions and develop strong and targeted applications.

**Gap Year:** For those students who decide to participate in a post-graduation program like Teach For America or the Peace Corps, or for those who decide to travel the world for a year, our coaches can help prepare for these programs and for the post-gap year career search.

**OUR SERVICES** LACS provides a variety of services and resources to increase our students’ career preparedness.

**Appointments & Walk-Ins:** Career, entrepreneurship, internship, law school and graduate school admissions coaching to discuss options and develop strategic plans.

**Career Classes:** College-to-career and internship classes each semester and summer term.

**Professional Development:** Workshops designed to train liberal arts majors with specific tools for success in the workplace.

**On-Campus Recruiting:** Access to thousands of jobs in our on-campus and partner systems, multiple career fairs each year and a wide variety of employer presentations and company information sessions.

**Workshops & Webinars:** Topics offered include LinkedIn, interviewing, resumes and career fair preparation.

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**LACS AT-A-GLANCE**

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4,000+ Number of individual, group and class coaching sessions per year

7,000+ Number of job and internship postings accessible any day by Liberal Arts students and alumni

120 Number of law school representatives at UT Law Fair

11 Number of career courses offered each year

**Professional Development Training Topics Include...**

- New Employee 101
- Business Etiquette
- Social Media Marketing
- Tech Writing
- Microsoft Office Coding Light
- Adobe Creative Suite
- Dining Etiquette
- Grant Writing

**Employers recruiting our students include...**

- Apple
- Google
- Deloitte
- Peace Corps
- Goldman Sachs
- McKinsey & Company
- National Security Agency
- American Cancer Society
- U.S. Department of State
- Teach For America
- Dell
- Dropbox
- Morningstar
- Amazon.com
- Accenture

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Liberal Arts Career Services | FAC 18 | 512.471.7900 | utexas.edu/cola/orgs/lacs
The Value of a Liberal Arts Degree Beyond the Forty Acres
- Robert Vega, Director, Liberal Arts Career Services

Are you curious about how employers will value your Liberal Arts education? The short answer is: pretty highly. A liberal arts education combined with relevant internship experience, professional development and regular career coaching sessions will help keep you on track to compete with your peers from other colleges and in a variety of industries.

What are CEOs saying?

In an increasingly complex and global marketplace, CEOs want dynamic and innovative workers who possess the strengths inherent in a liberal arts education. The most successful employees of this generation and the next will be creative, curious, natural systems thinkers, problem solvers, cross-culturally competent and proficient in writing and articulating clearly. Sounds like a Liberal Arts student, doesn’t it?

The Value of a Liberal Arts Degree

Programs in the humanities and social sciences provide a strong foundation from which students can understand and thrive in our world of complex business ecosystems. For example, when researching the historical works of Shakespeare or the endangered languages of Central Texas, you are learning how to critically analyze vast amounts of information from various perspectives and to write persuasive papers with creative points of view. These are just two of the top attributes that employers look for in candidates and successful employees: communication and analytical skills.

So, if you find yourself wondering how a Liberal Arts degree will prepare you for the 21st-century workplace, consider the following ways we help Liberal Arts majors become more curious, more analytical, better writers and more prepared for what’s next in their career journey.

• Critical Thinking – Students learn to use evidence-based analysis to formulate innovative solutions to business and social issues.
• Systems Thinking – Students learn to evaluate situations from various interdisciplinary perspectives, fostering a big-picture approach.
• Understanding People – Students learn to observe and understand individuals and groups to better appreciate how they process information; how they make decisions; what motivates them; what they want; and how cultural or societal norms affect the way they perceive the world.
• Innovation – Students are challenged to find new options, develop entrepreneurial ideas, formulate new concepts and create and appreciate artistic works in order to hone their creative talents, and outside-the-box thinking.
• Communication – Students learn to write, present, persuade, speak and debate to become proficient and successful communicators.
• Cross-Cultural Competence – Students learn to be proficient in a second, and often third, language providing increased mobility in the international job market and an appreciation of foreign languages and cultures.
• Ethics – Students learn theories and concepts of ethics and moral propositions to address conflicts and to determine individual direction.
• Technology – Students learn to use information technology and to appreciate how technology is used by consumers from mechanical and societal perspectives.

Connecting the Dots

By the end of your four years at UT, you will have a diverse portfolio of experiences, skills and knowledge; however, it may prove challenging to tie it all together and to market your array of experiences to potential employers. And that’s where Liberal Arts Career Services comes in. We help students find common threads, strengths, skills and interests that they can use to develop a comprehensive and personal liberal arts story. These stories help demonstrate their academic and professional strengths and skills and help succinctly summarize their successes and career goals. What’s your story, and how can we help you tell it?

Register with LACS at: http://goo.gl/1w1ZzP Career coaching appointments are available Monday-Friday.
Liberal Arts Career Services: FAC 18 | 512.471.7900 | utexas.edu/cola/orgs/lacs | lacs@austin.utexas.edu